



FOR IMMEDIATE RELEASE

OPENTV BUILDS APPLICATION FOR NEW CNN INTERACTIVE TELEVISION LAUNCH

'CNN Enhanced TV' Gives DISH Network™ Subscribers Greater Control and Choice

San Francisco, Calif.– March 1, 2006 – OpenTV Corp. (NASDAQ NMS: OPTV), a leading provider of enabling technologies for advanced digital television services, today provided the details of its technology that enables CNN's recently-launched digital interactive service, CNN Enhanced TV. The service, developed with Turner Broadcasting System, Inc., a Time Warner Company, was built by OpenTV and launched this month to DISH Network™ subscribers.

CNN Enhanced TV is a content-rich, interactive news service that delivers the latest headlines and images from CNN.com on the same screen with CNN programming. It offers DISH Network subscribers the ability to view graphically rich headlines and stories, vote in polls, and review on-air schedules through a compelling user interface, all within the CNN viewing environment.

OpenTV has built a robust, proven solution that enables CNN viewers on DISH Network to control their interactive news experience. CNN Enhanced TV features a unique navigation scheme with news on demand in six categories: Showbiz/Health, Sports, Tech/Science, Business News, US/World News, and Top Stories. The visually compelling service is packed with innovative features, including the ability to update news content and photos in real time; commercial contact closure awareness (e.g., the application notification suspends during commercials); the ability to switch between quarter-screen video and interactive mode; polling via mobile SMS; support for the display of the CNN schedule in 48-hour blocks; and more.



"CNN's commitment of delivering greater access to their extensive news coverage is taken to the next level with this offering," said Tom Hagopian, SVP, Programming, of OpenTV. "DISH Network subscribers will quickly realize the breadth and depth of CNN news they can access simply on demand. We are pleased to be partnering with Turner in providing our proven technology platform to enable CNN to deliver the most advanced news services."

OpenTV's proven technology is the most widely deployed by operators globally. OpenTV is enabling operators to quickly deliver advanced digital services to provide consumers with more compelling viewing experiences and helping programmers to more deeply engage viewers.

About Open TV

OpenTV is one of the world's leading providers of technologies and services enabling the delivery of digital and interactive television. Deployed in 61 million digital set-top-boxes in 96 countries, the company's software enables a wide array of functionality, including enhanced television, interactive shopping, interactive and addressable advertising, games and gaming, personal video recording, and a variety of consumer care and communication applications. For more information, please visit www.opentv.com.

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