



OPENTV CHOSEN BY DIGITURK, TURKEY'S SOLE SATELLITE PROVIDER, FOR HIGH DEFINITION DIGITAL PLATFORM

DIGITURK to Use OpenTV Technologies for High Definition Personal Video Recorder and Push VOD Services

San Francisco, Calif., September 5, 2006 – OpenTV Corp. (NASDAQ GM: OPTV), a leading provider of enabling technologies for advanced digital television services, today announced that it has extended its relationship with DIGITURK, the first and only digital direct-to-home satellite network operator in Turkey, for the deployment of OpenTV's High Definition Personal Video Recorder (PVR) technology. The High Definition solution leverages OpenTV's advanced digital television software, OpenTV Core™ 2.0, and OpenTV PVR 2.0. The launch is expected for the first half of 2007.

The deployment of OpenTV's software and services is expected to enable DIGITURK to deliver an array of digital television services to DIGITURK's 900,000 interactive subscribers. These services will include Push VOD, which will enable subscribers to select, download, and store feature films and television shows directly on the set-top box hard drive. The Push VOD application will be updated frequently with a comprehensive choice of programming. The DIGITURK solution will also include an advanced PVR programming guide application, enabling viewers to watch and record multiple channels at the same time. DIGITURK expects to initially deploy OpenTV's software on Pace PVR set-top boxes, with Irdeto providing conditional access security.

"This agreement enables DIGITURK to launch Turkey's first high definition digital TV platform, with a Personal Video Recording solution, and reaffirms OpenTV's global leadership position," said Ben Bennett, Senior Vice President & Managing Director of EMEA at OpenTV. "Using OpenTV's technologies, DIGITURK will be able to offer advanced digital services across its range of set-top boxes. We are delighted to be DIGITURK'S partner of choice and look forward to advancing the growth of digital television services in Turkey."

"DIGITURK is proud to be the first mover in delivering the most advanced and comprehensive digital services across our rapidly growing pay TV subscriber-base," said Ms. Hatice Memigüven, Chief Operations Officer of DIGITURK. "With the support of OpenTV, we can provide our customers with the most compelling television experience, and, further increase our market penetration and drive subscriber loyalty."

About Open TV

OpenTV is one of the world's leading providers of technologies and services enabling the delivery of digital and interactive television. The company's software has been integrated in over 70 million digital set-top-boxes in 96 countries. The software enables enhanced television, interactive shopping, interactive and addressable advertising, games and gaming, personal video recording, and a variety of consumer care and communication applications. For more information, please visit www.opentv.com.

About DIGITURK

Established in 1999, DIGITURK delivers DTH (Direct to Home) television program distribution services and digital broadcasting services to more than 1.350.000 subscribers of which 900.000 is interactive subscribers with various package alternatives including IPPV services. Broadcasting of a mix of more than 150 TV, radio and interactive channels is carried out through Eutelsat W3A and Turksat 2A satellite offering superior viewing and sound quality. DIGITURK is the first and only name in digital platform management in Turkey and also provides programming which is broadcast to Northern Cyprus, the Turkic Republics, Europe, and the U.S.

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