



OPENTV CHOSEN BY STAR COMMUNICATION NETWORK TO PROVIDE LATEST GENERATION MIDDLEWARE AND PVR TECHNOLOGY

Established Chinese System Integrator and Cable Network Investor Expected to Play Leading Role in Facilitating Network Deployments

San Francisco, Calif., November 29, 2006 – OpenTV Corp. (NASDAQ GM: OPTV), a leading provider of enabling technologies for advanced digital television services, today announced that OpenTV and Star Communication Network are working together to develop solutions to deploy advanced digital television products and services to cable networks in China.

Star Communication's set-top box will integrate OpenTV's latest generation products, Core2 and PVR2, with the existing Conax conditional access, facilitating advanced personal video recording (PVR) functionality, and enhanced interactive television applications. These services will introduce a heretofore unavailable offering of cable television to Chinese viewers. In addition, Star's relationships with cable's marquee cable players in China offer a well-matched gateway for OpenTV's offerings.

According to Mike Ivanchenko, OpenTV's senior vice president and managing director of Asia Pacific, "Cable networks in China are rapidly entering the digital migration phase, and the types of enhanced programming and services that only advanced middleware can provide are becoming increasingly desirable. OpenTV is the ideal partner of choice for deployment of advanced digital television in China with our demonstrated track record in Asia and throughout the world."

"This agreement is an endorsement of Star's market presence in China and OpenTV's advanced television abilities and foresight," noted Pang Xingxin, chairman and president of Star Communication Network. "Both companies are perfectly positioned to bring advanced digital capabilities to the China market. We have a strong foundation to continue our forays into the cable market by delivering advanced and compelling new services, and we believe that OpenTV's technology will enable us do so."

About Open TV

OpenTV is one of the world's leading providers of technologies and services enabling the delivery of digital and interactive television. The company's software has been integrated in over 73 million digital set-top-boxes in 96 countries. The software enables enhanced television, interactive shopping, interactive and addressable advertising, games and gaming, personal video recording, and a variety of consumer care and communication applications. For more information, please visit www.opentv.com.

About Star Communication Network Co., Ltd.

Star Communication Network Technology Co., Ltd., a certified high-technology enterprise, was established in 1988. With headquarters in Beijing's CBD and over 170 employees around the world, Star is the most powerful system integrator, technology supplier, and broadcast and television network operator in China.

Star has the assets and operational scale exceeding 100 million RMB with a nationwide market share, and has made forays into the international marketplace.

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