



ANOTHER OPERATOR IN THE NETHERLANDS SELECTS OPENTV

Canal Digitaal Netherlands to Deploy OpenTV Core2™ and OpenTV PVR2™ for HD and HD-PVR

San Francisco, Calif., September 7, 2007 - OpenTV Corp. (NASDAQ GM: OPTV), a leading provider of solutions for the delivery of advanced digital television and cross-platform interactive services, announced today that Canal Digitaal Netherlands has selected OpenTV Core2 and OpenTV PVR2 to power its HD and HD-PVR offerings.

Canal Digitaal Netherlands is the sole provider of DTH services in the Netherlands and northern Belgium with more than 700K subscribers to date and growing around 100K subscribers per year.

"This deployment is another indicator of the strength of OpenTV's offering for HD and HD-PVR services," said Michael Ivanchenko, SVP Sales, OpenTV. "Canal Digitaal's decision, together with our recent win at Casema and our long-time relationship with UPC, positions OpenTV as the de facto standard for digital television solutions in the Netherlands."

About OpenTV

OpenTV is one of the world's leading providers of solutions for the delivery of advanced digital television and cross-platform interactive services. The company's software has been integrated in over 92 million digital set-top boxes and television around the world. The software enables enhanced program guides, video-on-demand, personal video recording, enhanced television, interactive shopping, interactive and addressable advertising, games and gaming and a variety of consumer care and communication applications. For more information, please visit www.opentv.com.

Cautionary Language Regarding Forward-Looking Information

The foregoing information contains certain "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. Actual results may differ materially from these expectations due to changes in political, economic, business, competitive, market and regulatory factors. In particular, factors that could cause our actual results to differ include risks related to: market acceptance of interactive television services and applications such as ours; delays in the development or introduction of new applications and versions of our service; technical difficulties with networks or operating systems; our ability to manage our resources effectively; changes in technologies that affect the television industry; and the protection of our proprietary information. These and other risks are more fully described in our periodic reports and registration statements filed with the

Securities and Exchange Commission and can be obtained online at the Commission's web site at <http://www.sec.gov>. Readers should consider the information contained in this release together with other publicly available information about our company for a more informed overview of our company. We disclaim any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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