



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

OPENTV EXPANDS OFFERING FOR HOT IN ISRAEL

Largest Israeli Operator Moves to OpenTV Core2™ to Power High Definition Services

San Francisco, CA, December 3, 2008 - OpenTV Corp. (NASDAQ: OPTV), a leading provider of solutions for advanced television services, announced today that HOT in Israel has launched OpenTV Core2 to power the operator's new high definition television services.

"The industry is seeing a transition to the next generation of services such as High Definition, and Core2 continues to demonstrate its capabilities in supporting advanced digital television launches around the world," said Mike Ivanchenko, OpenTV's Senior Vice President of Worldwide Sales. "We are extremely pleased to have been selected to expand the offering for Israel's largest operator and look forward to a strong partnership. OpenTV Core2 provides HOT with a base to move forward to the next generation of services and hardware without having to worry about migration issues."

"OpenTV was selected to provide us with a robust and scalable solution which we needed to accommodate our growing business and new services," said Meidad Katz, HOT's Vice President Engineering & Chief Technology Officer. "We look forward to a continued and strong partnership with OpenTV and to bringing more advanced services to our subscribers."

High definition is one of many advanced services enabled by OpenTV Core2. The OpenTV-enabled digital television services provided by HOT reach out to approximately one million households in Israel and the new high definition services are available to subscribers across the country.

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About OpenTV

OpenTV is one of the world's leading providers of advanced digital television solutions dedicated to creating and delivering compelling viewing experiences to consumers of digital content worldwide. The company's software has been integrated in more than 115 million devices around the world, and enables enhanced program guides, video-on-demand, personal video recording, enhanced television, interactive and addressable advertising and a variety of enhanced television applications. For more information, please visit www.opentv.com

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