



OPENTV TO SHOWCASE DIGITAL AND INTERACTIVE TELEVISION SOLUTIONS AT NAB SHOW

Las Vegas, NV (NAB), April 16, 2007 - OpenTV Corp. (NASDAQ GM: OPTV), a leading provider of solutions for the delivery of advanced digital television and cross platform interactive services, will demonstrate its suite of solutions at the National Association of Broadcasters (NAB) show, booth #SU15205 at the Las Vegas Convention Center, Las Vegas, from April 16 to 19, 2007.

"In a world of convergence, where the trend is to have advanced digital and interactive services developed for multiple platforms, OpenTV is taking the lead in supporting these platforms," said Alan A. Guggenheim, President and CEO of OpenTV. "Whether participation and interactivity are available via the television, the PC, or a mobile device, we see convergence as the opportunity to create experiences that flow with the viewer's lifestyle—they have no notion of where content actually lives or how they get it, but they can access it seamlessly at anytime, from any location. OpenTV is extraordinarily well-positioned and actively works with its customers to bridge the convergence path from broadcast to broadband, and our solutions on display at NAB meet the demands of both the industry and today's empowered consumers. "

Content on any device—anytime, anywhere

OpenTV's solutions will be demonstrated in four key areas of the content lifecycle spanning programmers, operators, and consumers: Author, Manage, Experience, and Share.

Author and Manage: These demonstrations illustrate innovative ways to produce, publish, and modify content, as well as the process of targeting content to user and devices in an operationally simple way.

- NBC's Heroes program powered by OpenTV Participate™: This demonstration shows how NBC has used OpenTV Participate, a fully-integrated transaction-based system that enables participation TV programming with the ability to manage the audience relationship, to add engaging and synchronized interactivity to this successful show. In this demo, visitors will be able to participate in real time and see the powerful range of real-time statistics available from the system.
- An area devoted to advertising authoring and development tools for OpenTV Core2™ highlights OpenTV's wide range of solutions for interactive advertising and middleware.

Experience and Share: These demonstrations represent the viewer experience. OpenTV will showcase solutions for simple access to content and new navigation paradigms for any media on any device. The seamless integration between TV, PC, and mobile device makes community and social networks successful.

- OpenTV's vision for navigating and managing the vast amount of consumer content choice, which debuted to acclaim at IBC 2006, will deliver new and enhanced features. This interface fundamentally changes the way viewers navigate and make viewing choices from the massive amounts of available content by providing an experience that creates relevance, matches interests, and is intuitive to the consumer.
- OpenTV's middleware solutions demos will showcase personal media, content sharing, PVR, and customer care experiences.

CEO to Participate in IPTV Panel

Alan A. Guggenheim, President and CEO of OpenTV, will join a panel of experts to debate where IPTV is heading in the next few years and how it will impact the television business.

Date: Tuesday, April 17

Time: 9:00 am - 10:30am

Location: LVCC, Room S222/S223

Title: IPTV—Market Outlook 2010 (Super Session)

About OpenTV

OpenTV is one of the world's leading providers of solutions for the delivery of digital and interactive television. The company's software has been integrated in over 81 million digital set-top boxes and digital televisions around the world. The software enables enhanced program guides, video-on-demand, personal video recording, enhanced television, interactive shopping, interactive and addressable advertising, games and gaming and a variety of consumer care and communication applications. For more information, please visit www.opentv.com.

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