



OPENTV TO SHOWCASE DIGITAL AND INTERACTIVE CABLE TELEVISION SOLUTIONS AT NCTA SHOW

Las Vegas, NV (NCTA), May 7, 2007 - OpenTV Corp. (NASDAQ GM: OPTV), a leading provider of solutions for the delivery of advanced digital television and cross platform interactive services, will demonstrate its suite of cable television solutions at the National Cable and Telecommunications Association (NCTA) show, booth #1040 at the Mandalay Bay Convention Center, Las Vegas, from May 7 to 9, 2007.

The demonstrations will focus on showing cable operators and programmers how to fully leverage OpenTV's suite of product offerings to help them react to competitive threats from other platforms, differentiate their products, engage their viewers, and launch revenue-based services on any set-top box and on any platform.

Demonstrations will include:

- Advanced solutions for cable operators including DVR, VOD, high definition television, and switched digital broadcast.
- OpenTV's vision for the television user interface. This interface fundamentally changes the way viewers navigate and make viewing choices from the massive amounts of available content by providing an experience that creates relevance, matches interests, and is intuitive to the consumer.
- A range of mobile, broadband and TV applications supporting quad play offerings
- Advanced advertising solutions that manage the lifecycle of today's advertising market.
- OpenTV Participate™, a cross-platform participation TV and audience relationship management system.

Senior executives, engineers, and sales and product marketing staff from OpenTV will be on site for meetings, demonstrations, and discussions.

About OpenTV

OpenTV is one of the world's leading providers of solutions for the delivery of digital and interactive television. The company's software has been integrated in over 88 million digital set-top boxes and digital televisions around the world. The software enables enhanced program guides, video-on-demand, personal video recording, enhanced television, interactive shopping, interactive and addressable advertising, games and gaming and a variety of consumer care and communication applications. For more information, please visit www.opentv.com.

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