



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**OPENTV LAUNCHES CORE2 AND PVR2
ON LARGEST CABLE PAY-TV OPERATOR IN LATIN AMERICA**

*Solutions to power HD services for Net Serviços,
one of the most successful and fastest growing networks in Latin America*

New Orleans, LA (NCTA), May 19, 2008 - OpenTV Corp. (NASDAQ: OPTV), a leading provider of solutions for the delivery of advanced television and advanced advertising services, announced today that its Core2™ and PVR2™ middleware solutions have been selected by Brazil's Net Serviços de Comunicação S.A., the largest cable operator in Latin America, to support the operator's HD PVR launch. Net Serviços is an existing customer of OpenTV and is the first operator in Latin America to deploy OpenTV's combined middleware and PVR solution.

OpenTV Core2 middleware technology and its OpenTV PVR2 extension are designed to support both high-definition and standard-definition displays and allows for enhanced and compelling viewer experiences. Net Serviços has started deploying their HD PVR set-top box which will be available throughout Brazil.

"The Latin American digital TV market is an important market for OpenTV. With the most widely deployed middleware platform worldwide, we are keen to utilize our experience to help Net Serviços develop a world class advanced digital TV platform," said Ben Bennett, OpenTV's Chief Executive Officer. "Our partnership with Net Serviços is extremely important, and we look forward to growing our relationship in the years to come."

"With OpenTV's solutions, we are able to provide advanced services to our viewers, which allows us to offer meaningful and compelling digital experiences to our subscribers and grow our customer base," said José Antônio Guaraldi Felix, Chief Executive Officer of Net Serviços. "Our new service, NET HD Max, allows customers to reproduce and record HDTV content, in a personalized and interactive experience. We look forward to continuing the convergence revolution that NET is leading in Brazil by expanding our advanced services offering across the country."

About OpenTV

OpenTV is one of the world's leading providers of advanced digital television solutions and is dedicated to creating and delivering compelling viewing experiences to consumers of digital content worldwide. The company's software has been integrated in more than 106 million digital set-top boxes and digital televisions around the world, and enables enhanced program guides, video-on-demand, personal video recording, enhanced television, interactive and addressable advertising, and a variety of consumer care and communication applications. For more information, please visit www.opentv.com.

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About Net Serviços de Comunicação S.A.

NET Serviços is the largest cable operator in Latin America. The company reaches 79 cities including São Paulo, Rio de Janeiro and Brasília, offering pay tv services, broadband and fixed telephony lines by an advanced HFC platform. With 46,3% of market share on pay tv and 17,5% on broadband, NET has a network that reaches over 9 million residences. According to 2008 1ST quarter results, the company has more than 2.6 million pay-TV subscribers ,1.6 million broadband customers and 718.000 fixed telephony lines and leads Brazilian market growth in all three services. In digital television, the company has deployed more than 1.5 million digital set-top boxes with OpenTV middleware.

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