



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

## **OPENTV SELECTED BY TRUEVISIONS UBC FOR PVR LAUNCH**

*Thailand's leading digital pay-TV operator to offer  
personal video recording services powered by OpenTV Core2™, OpenTV PVR2™*

**San Francisco, Calif., January 10, 2008** - OpenTV Corp. (NASDAQ GM: OPTV), a leading provider of solutions for the delivery of advanced digital television and cross-platform interactive services, announced today that TrueVisions UBC, Thailand's leading digital pay-TV operator, has selected OpenTV's middleware solution to enable and power their new PVR services.

"OpenTV is very excited to have been selected by TrueVisions UBC to enable a wide array of PVR functionalities and power a strong offering of new services," said Mike Ivanchenko, OpenTV's Senior Vice President of Sales. "This new deployment further strengthens OpenTV's position as the provider of choice for middleware solutions and reinforces our vision of an integrated digital world where consumers have easy access to meaningful and targeted content."

TrueVisions UBC will be offering standard definition personal video recorders by Humax integrated with OpenTV Core2 and OpenTV PVR2 solutions, in combination with Irdeto's content security for digital TV. OpenTV's advanced platform will provide TrueVisions UBC subscribers with a range of interactive TV content, PVR services and will allow for mobile and Web management of their PVR services. The EPG, PVR applications, and interactive TV services were developed by TrueVisions UBC and integrated seamlessly with OpenTV's platform.

"OpenTV has been a key partner in our efforts to offer compelling and advanced services to better enable our customers' lifestyle to enjoy television and other value added services," said Ongard Prapakamol, Chief Commercial Officer for TrueVisions UBC. "Their solutions enable us to fulfill our product strategy in providing a well integrated PVR with a highly intuitive user experience and compelling interactive TV services like football live score, games, and much more exciting services to come."

TrueVisions UBC's PVR services are currently in final testing and are expected to launch early 2008.

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### About OpenTV

OpenTV is one of the world's leading providers of solutions for the delivery of digital and interactive television. The company's software has been integrated in more than 96 million digital set-top boxes and digital televisions around the world, and enables enhanced program guides, video-on-demand, personal video recording, enhanced television, interactive shopping, interactive and addressable advertising, games and a variety of consumer care and communication applications. For more information, please visit [www.opentv.com](http://www.opentv.com).



#### About True Visions Plc.

TrueVisions UBC, a subsidiary of True Corporation Plc, is the largest subscription-based television provider in Thailand. TrueVisions provides a superior-quality signal through its CATv and DStv networks. TrueVisions is committed to delivering globally-popular programming on 82 high-quality channels, including infotainment, knowledge, news, sports, and entertainment content. TrueVisions boasts a wide selection of home entertainment as well as impressive after sale service. TrueVisions offer its subscribers the Platinum Package, Gold Package, Silver Package, True Knowledge Package, and 38 channel convergence package known as TrueLife Free View. And now TrueVisions also offers a new buy-through package from HBO, Discovery and Disney.

#### ***Cautionary Language Regarding Forward-Looking Information***

*The foregoing information contains certain "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. Actual results may differ materially from these expectations due to changes in political, economic, business, competitive, market and regulatory factors. In particular, factors that could cause our actual results to differ include risks related to: market acceptance of interactive television services and applications such as ours; delays in the development or introduction of new applications and versions of our service; technical difficulties with networks or operating systems; our ability to manage our resources effectively; changes in technologies that affect the television industry; and the protection of our proprietary information. These and other risks are more fully described in our periodic reports and registration statements filed with the Securities and Exchange Commission and can be obtained online at the Commission's web site at <http://www.sec.gov>. Readers should consider the information contained in this release together with other publicly available information about our company for a more informed overview of our company. We disclaim any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.*

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