



## OPENTV LAUNCHES 'RAPID PORTING PROGRAM'

*Program to Focus on Faster Time to Market, Lower Porting Costs, and Reduced Operational Expenses*

*San Francisco, CA, June 26, 2007* - OpenTV Corp. (NASDAQ GM: OPTV), a leading provider of solutions for the delivery of advanced television and cross platform interactive services, today announced the introduction of its new Rapid Porting Program (RPP) to provide rapid, high quality ports of OpenTV middleware to a wide range of chipsets and set top boxes.

The goal of the Rapid Porting Program is to bring together the silicon vendors, set-top box (STB) manufacturers, conditional access suppliers, and systems integrators to create full-feature set-top boxes that can be brought to market quickly. By fostering the development of pre-integrated and pre-tested drivers between specific chipsets and OpenTV's Core2™ and PVR2™ solutions, the Rapid Porting Program will offer significant benefits to network operators.

According to Alan A. Guggenheim, OpenTV's President and CEO, "OpenTV's Rapid Porting Program promotes cooperation among the partners and fosters targeted sales and marketing efforts with our common customers and prospects. The benefits of RPP include bringing solutions to market faster, lowering porting costs, reducing operational expenses, and achieving faster issue resolution. No one in the industry is approaching the problem in this way and the response to this new initiative by manufacturers and operators has been positive and gratifying."

The initial launch of the program is focused on efforts with chipset and set-top box manufacturer partners. The charter partners for the program include Broadcom, Conexant, and NXP Semiconductors as well as Philips Consumer Electronics. OpenTV expects other partners to join as the program advances.

"The OpenTV Rapid Porting Program will speed up the introduction of Philips new high definition (HD) set-top boxes and HD digital video recorders (DVRs) into the market," said Philippe Alcaras, Senior Vice President and General Manager of Home Networks at Philips Consumer Electronics. "This new program also delivers on Philips' brand promise of Sense and Simplicity as it will simplify the HD launch for Philips and OpenTV operators and provide high quality innovative solutions to our customers."

"OpenTV's Rapid Porting Program will enable us to meet our customers' desire for fully integrated hardware and software solutions that allow them to accelerate the delivery of complete products based on our advanced HD-AVC SoCs," said Lewis Brewster, senior vice president and general manager of Conexant's Broadband Media Processing business. "We're pleased to be one of the first chipset vendors to support this program, and providing our customers with even greater levels of service and support."

"With its advanced set-top box solutions, NXP Semiconductors is powering developments in the CE market. Our technology allows STB makers to deliver premier products to the market more quickly and at mass market price points. By partnering with OpenTV, NXP can continue to provide revolutionary offerings to the operator market—complete system solutions that boast both state-of-the-art hard and middleware," said Guus Frericks, VP and General Manager, NXP Semiconductors, Business Line Set-Top-Box and Home Media Devices.

"OpenTV's rapid porting program is an ideal way for Broadcom and OpenTV to enable our customers and minimize time-to-market across the industry's widest array of high-performance HD and SD AVC/VC-1 set-top platforms that we each offer," said John H. Gleiter, Senior Director of Marketing for Broadcom's set-top box platforms. "We are excited about working closely with OpenTV and offering this combined solution to the marketplace."

#### About OpenTV

OpenTV is one of the world's leading providers of solutions for the delivery of digital and interactive television. The company's software has been integrated in over 88 million digital set-top boxes and digital televisions around the world. The software enables enhanced program guides, video-on-demand, personal video recording, enhanced television, interactive shopping, interactive and addressable advertising, games and gaming and a variety of consumer care and communication applications. For more information, please visit [www.opentv.com](http://www.opentv.com).

#### About Royal Philips Electronics

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a global leader in healthcare, lifestyle and technology, delivering products, services and solutions through the brand promise of "sense and simplicity". Headquartered in the Netherlands, Philips employs approximately 121,700 employees in more than 60 countries worldwide. With sales of EUR 27 billion in 2006, the company is a market leader in medical diagnostic imaging and patient monitoring systems, energy efficient lighting solutions, personal care and home appliances, as well as consumer electronics. News from Philips is located at [www.philips.com/newscenter](http://www.philips.com/newscenter).

#### About Conexant

Conexant's innovative semiconductor solutions are driving broadband communications and digital home networks worldwide. The company has leveraged its expertise and leadership position in modem technologies to enable more Internet connections than all of its competitors combined, and continues to develop highly integrated silicon solutions for broadband data and media processing networks. Key products include client-side xDSL and cable modem solutions, home network processors, broadcast video encoders and decoders, digital set-top box components and systems solutions, and dial-up modems. Conexant's suite of networking components includes a leadership portfolio of IEEE 802.11-compliant WLAN chipsets, software and reference designs, as well as solutions for applications based on HomePlug® and HomePNA™. The company also offers a complete line of asymmetric and symmetric DSL central office solutions, which are used by service providers worldwide to deliver broadband data, voice, and video over copper telephone lines.

Conexant is a fabless semiconductor company that recorded revenues of \$970.8 million in fiscal year 2006. The company has approximately 3,200 employees worldwide, and is headquartered in Newport Beach, Calif. To learn more, please visit [www.conexant.com](http://www.conexant.com).

### About NXP

NXP is a top 10 semiconductor company founded by Philips more than 50 years ago. Headquartered in Europe, the company has 37,000 employees working in 26 countries across the world. NXP creates semiconductors, system solutions and software that deliver better sensory experiences in mobile phones, personal media players, TVs, set-top boxes, identification applications, cars and a wide range of other electronic devices. News from NXP is located at [www.nxp.com](http://www.nxp.com).

### About Broadcom

Broadcom Corporation is a major technology innovator and global leader in semiconductors for wired and wireless communications. Broadcom products enable the delivery of voice, video, data and multimedia to and throughout the home, the office and the mobile environment. We provide the industry's broadest portfolio of state-of-the-art, system-on-a-chip and software solutions to manufacturers of computing and networking equipment, digital entertainment and broadband access products, and mobile devices. These solutions support our core mission: Connecting everything®.

Broadcom is one of the world's largest fabless semiconductor companies, with 2006 revenue of \$3.67 billion, and holds over 2,000 U.S. and 800 foreign patents, more than 6,000 additional pending patent applications, and one of the broadest intellectual property portfolios addressing both wired and wireless transmission of voice, video and data.

Broadcom is headquartered in Irvine, Calif., and has offices and research facilities in North America, Asia and Europe. Broadcom may be contacted at +1.949.926.5000 or at <http://www.broadcom.com>.

### Cautionary Language Regarding Forward-Looking Information

*The foregoing information contains certain "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. Actual results may differ materially from these expectations due to changes in political, economic, business, competitive, market and regulatory factors. In particular, factors that could cause our actual results to differ include risks related to: market acceptance of interactive television services and applications such as ours; delays in the development or introduction of new applications and versions of our service; technical difficulties with networks or operating systems; our ability to manage our resources effectively; changes in technologies that affect the television industry; and the protection of our proprietary information. These and other risks are more fully described in our periodic reports and registration statements filed with the Securities and Exchange Commission and can be obtained online at the Commission's web site at <http://www.sec.gov>. Readers should consider the information contained in this release together with other publicly available information about our company for a more informed overview of our company. We disclaim any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.*

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